



Flexible CRM that's unique to **you**



Build repeat, loyal relationships with Act!

Relationships are the heart of your business and key to fueling growth. Make every interaction count with quick, organised access to highly personalised customer details in Act!, so it's easy to build relationships that last.

Because every business runs differently, you have the freedom to tailor an Act! experience to your business and industry needs—your adaptable, everywhere, connected workspace. Finally, a flexible CRM solution that's uniquely yours.

Enjoy the freedom to tailor your Act! experience.

Rest-assured, Act! is the proven, trusted choice of small and mid-sized businesses.

Build lasting relationships that fuel business growth.

Choose from entry-level to full-featured CRM in the Cloud.



Enjoy the freedom to tailor your Act! experience

Why conform to a rigid CRM solution when you don't have to. Act! is a perfect fit for your business and industry, because it's flexible. Unlike other CRM solutions, you have the freedom to tailor an Act! experience to your unique needs.



Adaptable

Act! works like you work, equipping you with a variety of configuration options from lightly personalised to completely customised. Highly trained Act! Certified Consultants¹ can help create your Act! experience.



Everywhere

Act! goes where you go, enabling you to be productive from wherever you work—the office, home, or the road. Get to the details you need whether you're online or offline. Sophisticated offline sync capabilities keep everyone in the business up to date.



Connected

Act! likes what you like, keeping you connected to the tools and apps you love like Slack™, QuickBooks® Online, Shopify, and hundreds more via Act! Connect. Direct integration with Outlook®, Google™, and Excel enables seamless interaction.

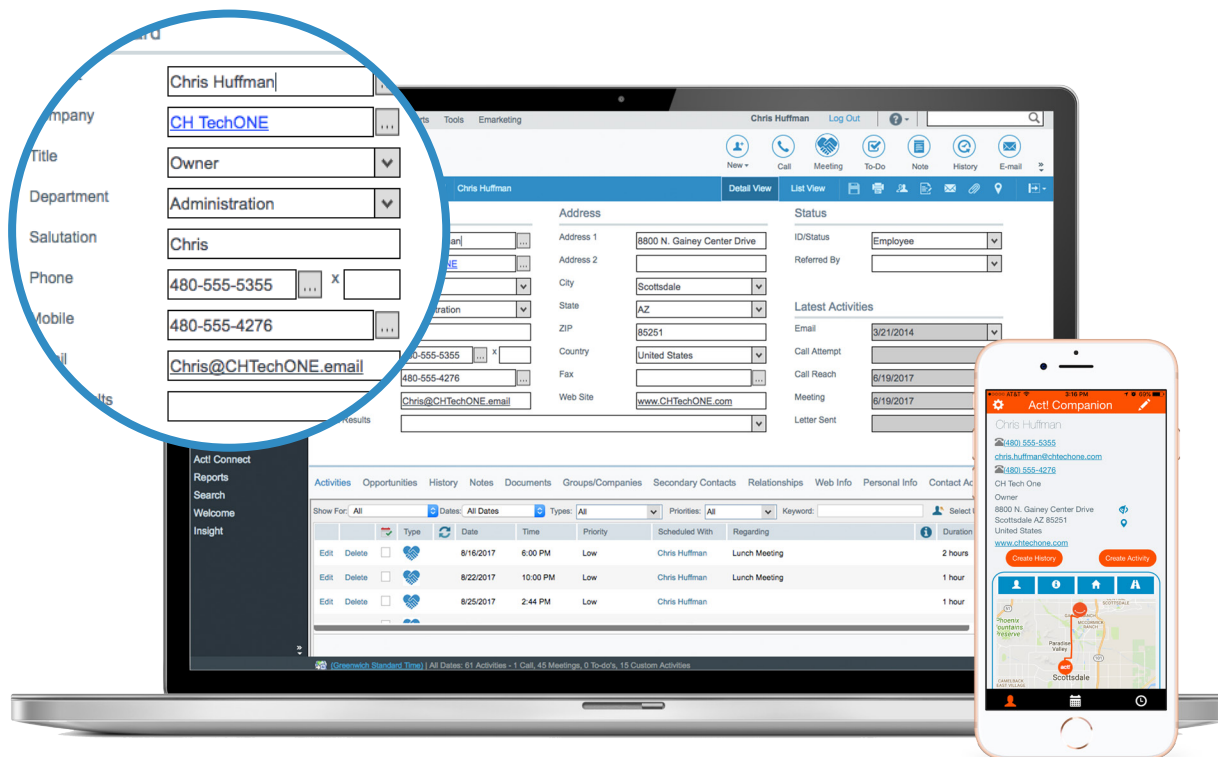
Rest-assured, Act! is the proven, trusted choice

Act! is the proven, trusted choice of entrepreneurs, sales teams, and small and mid-sized businesses—and has been for over 30 years. Act! helped establish the CRM category and has been leading the way ever since, acquiring over six million users in 100+ countries, so you know you're in good company and in good hands.



Build lasting relationships

Make every interaction count with quick, organised access to highly personalised customer details. Keep rich contact details, emails, notes, history, activities, and more in one easy to find place—the Act! contact record. Stay connected to key Act! Premium details from wherever you are with Act! Companion, a native mobile app available to active Act! Premium subscribers.



Fuel business growth

Drive demand and close deals faster with integrated email marketing and powerful sales tools. Create and send professional, mobile-friendly campaigns proven to drive sales to the contacts and groups you keep in Act!. Manage leads through to close using an out-of-the-box process or one you customise. Complete activities in each stage of the sales process to keep deals moving.

Make informed decisions

Gain a deep understanding of business performance with rich, actionable insights. See dynamic, visual snapshots of real-time metrics with interactive, graphical Act! Insight dashboards available to active Act! Premium subscribers. Dig deeper with 50+ preconfigured reports or create custom reports to fit your unique needs.



Choose the solution that's right for your business

From entry-level to full-featured CRM in the Cloud, Act! has a solution that's right for your business. Subscribe to Act! Premium products to get **exclusive access to Act! Insider membership benefits** that keep you current with automatic access to product innovations, covered with customer success resources like expert technical support², and connected to hundreds of popular business apps.

Act! Pro

Entry-level, out-of-the-box feature set for individuals.

Desktop access.

£209

GBP/user

Act! Premium

Full-featured, everywhere access CRM.

Self-hosted online, offline, & mobile access.

£19

GBP/user/month
(Billed annually)



CRMDData
Act! Software Consultants