



Act! Product Comparison

| | Pro | Premium | Cloud |
|--|------------------|------------------|------------------|
| Cost Guide | £179.00 | £230.00 | £22.80 |
| * Prices are GBP excluding VAT. The features listed are for Act! Version 19. | Perpetual | Per Annum | Per Month |
| Feature Summary | | | |
| On-Premises or Cloud Solution | On-Premise | Both | Both |
| Unlimited Users | Max 10 | Yes | Yes |
| Quick Implementation | Yes | Yes | Yes |
| Works in Microsoft Windows® | Yes | Yes | Yes |
| Integrates with Microsoft® Office 2010, 2013, and 2016 | Yes | Yes | Yes |
| Web Access (remote access) Browser, iPhone, iPad | No | Yes | Yes |
| Contacts | | | |
| Customise new fields | Unlimited | Unlimited | Unlimited |
| Add field dropdowns | Yes | Yes | Yes |
| Set Field sort order | Yes | Yes | Yes |
| Any Field & Keyword Search | Yes | Yes | Yes |
| Search with Boolean operators | Yes | Yes | Yes |
| Map address with Google Maps | Yes | Yes | Yes |
| Opportunity management | Yes | Yes | Yes |
| Manage Document Attachments | Yes | Yes | Yes |
| Notes/History | | | |
| Any Number of Notes/History | Yes | Yes | Yes |
| Available in Contacts, Opportunity, Company & Groups views | Yes | Yes | Yes |
| Emails record to History | Yes | Yes | Yes |
| Cleared activities to history | Yes | Yes | Yes |
| Attach documents to History | Yes | Yes | Yes |
| Activities | | | |
| Activities link to Contacts | Yes | Yes | Yes |
| Shared Calendars | Yes | Yes | Yes |
| View other users' activities | Yes | Yes | Yes |
| Schedule activities for multiple contacts | Yes | Yes | Yes |
| Schedule activities for other users | Yes | Yes | Yes |
| Jump to Contacts from Activity | Yes | Yes | Yes |
| Custom Activity Types | Yes | Yes | Yes |
| Schedule Recurring Activities | Yes | Yes | Yes |
| Task List for managing activity types | Yes | Yes | Yes |
| Alarm Notifications | Yes | Yes | Yes |
| Team Scheduling Functionality | No | Yes | No |
| Mail Merge | | | |
| Act! Word Processor or Microsoft Word) | Yes | Yes | Yes |
| Print Labels | Yes | Yes | Yes |
| Reporting | | | |
| Dashboards and Reporting | Yes | Yes | Yes |
| Excel Reporting | Yes | Yes | Yes |

| E-Marketing | | | |
|--|-----|-----|----------|
| Act! emarketing (in-built feature) | Yes | Yes | Yes |
| Integration | | | |
| Microsoft Word/Outlook Integration 2010 or above | Yes | Yes | Yes |
| Email Supports Microsoft Outlook 2010 to 2016 (32 or 64 BIT) | Yes | Yes | Yes |
| Social Media [6] | Yes | Yes | Yes |
| Administration | | | |
| Advanced Administration | No | Yes | Yes |
| Field Level Security | Yes | Yes | Yes |
| Record Level Security by Users or Teams | No | Yes | Yes |
| Enhanced Security Settings | No | Yes | Yes |
| API available | No | Yes | N/A |
| SDK available | Yes | Yes | N/A |
| Central admin of licenses | No | No | Yes |
| Central admin of remote users | Yes | Yes | Yes |
| Admin can control data on devices | Yes | Yes | Yes |
| Admin can see when remotes sync | Yes | Yes | Yes |
| Users can access multiple Act! Databases | Yes | Yes | Yes |
| Customisable Database fields | Yes | Yes | Yes |
| Customisable Layout Views | Yes | Yes | Yes |
| Admin Control over emails attaching to users | Yes | Yes | Yes |
| Internet Synchronisation | No | Yes | Yes |
| Backup and Maintenance Scheduler | Yes | Yes | Managed |
| Import/Export Contact Data | Yes | Yes | Yes |
| Remote Access | | | |
| Supports Citrix, Terminal Server, GoGlobal or Remote Desktop (RDP) | Yes | Yes | N/A |
| Database Hosting | Yes | Yes | Included |
| Act! Premium Web | N/A | Yes | Yes |
| Offline Synchronisation Capability | Yes | Yes | Yes |
| Local Hosting | Yes | Yes | N/A |
| Mobile Devices | | | |
| Act! Companion | No | Yes | Yes |
| Handheld Contact (HHC) | Yes | Yes | Yes |
| Payment Options | | | |
| Quarterly | N/A | N/A | Yes |
| Annual | N/A | Yes | Yes |
| Perpetual (one time payment for current version) | Yes | Yes | N/A |